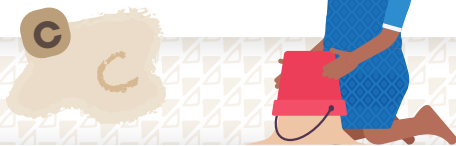


PLAY HUB HAS MANY BENEFITS FOR CHILDREN, FAMILIES AND THE WHOLE COMMUNITY

1 Play Hub will support young children to develop important **social, emotional, physical, language and thinking skills** so that children get the right start in life.



2 When young children **play they learn** – playing and learning are the same thing and are very important for children's early development.



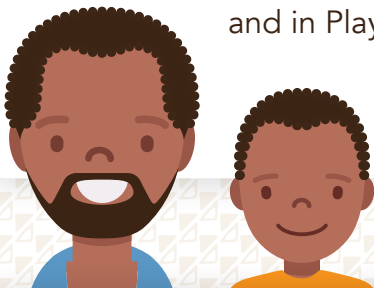
3 **Families** will benefit through building a **strong bond** with their child and by spending time and sharing resources with other families.



4 **Communities will benefit** because children will do well at school and become productive members of the community.



5 **Fathers and men** have an important role in their children's care and development and in Play Hub.



6 **Parents and caregivers** don't have to have an education or be able to read and write to help their children's early development or to come to Play Hub.

7 **Making time** to come to Play Hub with your child should be a **priority** even when you are busy with other activities.



PLAY HUB HAS MANY BENEFITS FOR CHILDREN, FAMILIES AND THE WHOLE COMMUNITY

WHEN YOUNG CHILDREN PLAY THEY LEARN - PLAYING AND LEARNING ARE THE SAME THING AND ARE VERY IMPORTANT FOR CHILDREN'S EARLY DEVELOPMENT

Play Hub will support young children to develop important social, emotional, physical, language and thinking skills. **Socially**, they will make friends, learn to cooperate and respect other children and will learn self-help skills such as tidying up. **Emotionally**, they will grow in confidence, develop self-control, independence, and positive self-image and feel happy and positive about life. **Physically**, they will have opportunities to develop their muscles, all the five senses, eye-hand coordination and confidence in what their bodies can do. Their **language** skills will be improved through listening, singing and using words to express their thoughts and ideas. They will develop **thinking** skills such as learning their numbers and how to count, asking questions, solving problems and being creative.



FAMILIES WILL BENEFIT THROUGH BUILDING A STRONG BOND WITH THEIR CHILD AND BY SPENDING TIME AND SHARING RESOURCES WITH OTHER FAMILIES

All parents love their children and want to give them a good life. This can be difficult when parents are busy. By setting aside time to come to Play Hub they will spend important time playing and helping their child to learn. This helps build a strong bond between parents and their child. It also helps families to come together and share their resources and skills. For example, one parent might be a good storyteller and another parent may know some games to play. By coming together, parents can spend time together, relax and have fun.

COMMUNITIES WILL BENEFIT BECAUSE CHILDREN WILL DO WELL AT SCHOOL AND BECOME PRODUCTIVE MEMBERS OF THE COMMUNITY



Children who have had the opportunity to develop their potential during the early childhood years are more likely to do well in school. Children are our future and so the community's future development depends on how it supports its children. Parents also gain many skills from being involved in Play Hub. They may become involved in helping to manage the Play Hub and develop leadership skills that can be applied to other community development activities.

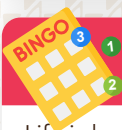


FATHERS AND MEN HAVE AN IMPORTANT ROLE IN THEIR CHILDREN'S CARE AND DEVELOPMENT AND IN PLAY HUB

It might be common in your community for women to be responsible for child care and early childhood education, but men should also support child care and learning through play. This is because having men involved is positive for children, women and men themselves. Men can bring different skills, ideas and ways of playing with children. This allows children to see that both mothers and fathers care for them and help them to learn. It also builds father's skills in engaging and playing with their children and helps develop a strong, positive and non-violent relationship between fathers and children. This also helps challenge traditional norms and stereotypes about childcare as 'women's work' and provides children with positive, non-violent male roles models.

PARENTS AND CAREGIVERS DON'T HAVE TO HAVE AN EDUCATION OR BE ABLE TO READ AND WRITE TO HELP THEIR CHILDREN'S EARLY DEVELOPMENT OR TO COME TO PLAY HUB

Parents and caregivers have so much to offer their children and can help their children's early development even if they themselves are not educated or able to read and write. Just by being loving and caring towards your child helps them to learn the right behaviour and social skills. Parents and caregivers can also play games, sing songs, teach them traditional skills such as cooking, basket weaving or fishing. All these activities can help children's early development and can prepare them for school and a bright future.



MAKING TIME TO COME TO PLAY HUB WITH YOUR CHILD SHOULD BE A PRIORITY EVEN WHEN YOU ARE BUSY WITH OTHER ACTIVITIES

Life is busy and there are always many things that need to be done. But it is important to remember that your child will grow up fast and that they need some of your attention now so that they get the right start in life. Investing a little of your time and energy into helping your child play and learn is a big investment in their future success and happiness.

